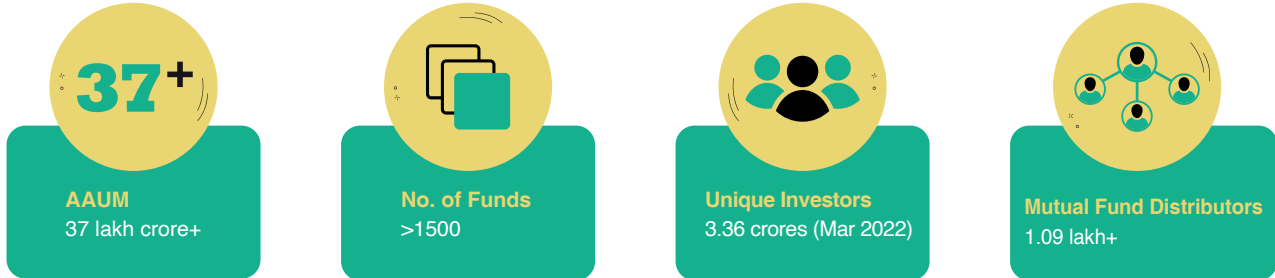


Mutual Funds DISTRIBUTOR

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Industry snapshot and growth potential

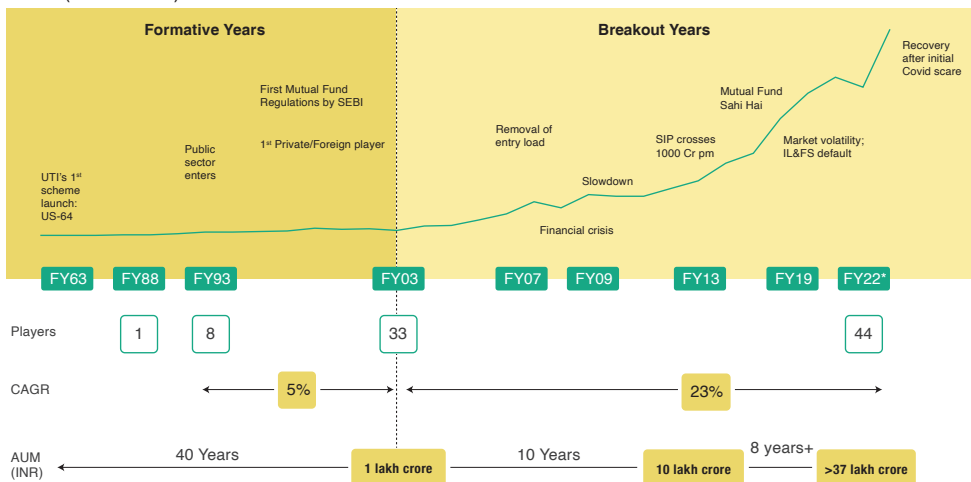


Data points as of Dec 2021

The industry has progressed, but still a long way to go

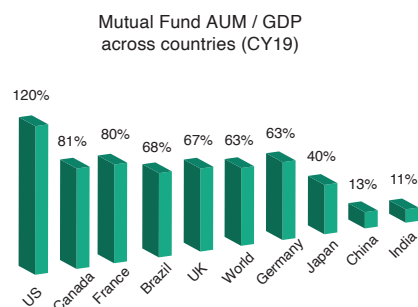
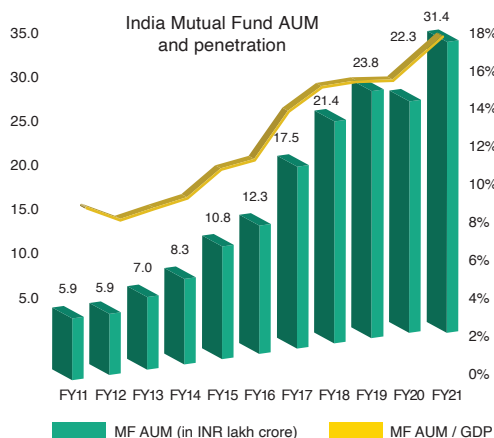
Evolution of the Mutual Fund industry in India

AUM (in INR Crs.)



Source: AMFI, Industry Research / Note: *FY22 AUM is as of Dec '21, All other datapoints are AUM as of end of each fiscal

The Mutual Fund Industry has grown rapidly in India



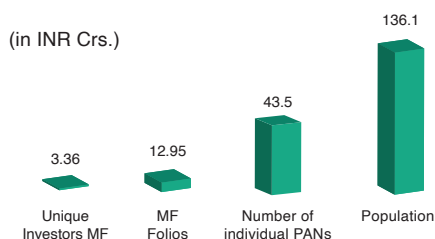
Source: AMFI, IMF, RBI, Industry Research
Note: AUM is as of end of each fiscal
Mutual Fund AUM as a % of GDP across countries is as of CY19

While the growth potential is increasing, India's Mutual Fund AUM to GDP ratio remains significantly low as compared to the global average.

An opportunity to cater to a huge inactive – potential investor base

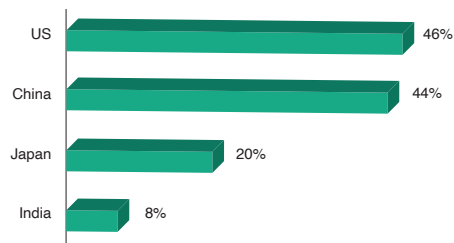
In a population of more than 136 crores, there are just 3.36 crores unique Mutual Fund investors and only 1.09 lakh+ Mutual Fund Distributors to cater to them.

Unique investors in Mutual Funds, MF folios, individual PAN accounts, population*



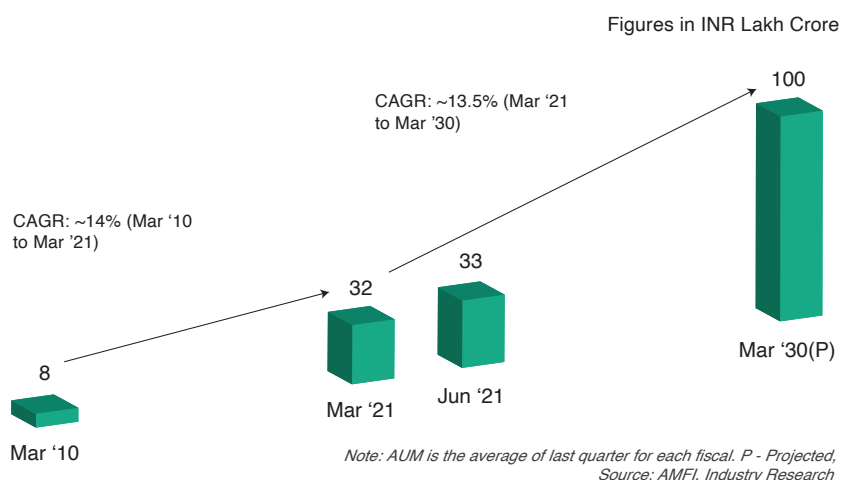
Source: RBI, AMFI, IMF, Industry Research, UIDAI
*Population as of 30th June, 2021 | Number of Individual PANs as of 31st March, 2019 | Unique MF investors & Folios as of 31st March, 2022

Investor accounts / population across countries.



Source: Industry Research;
Note: Mar '21 for India, Mar '20 for Japan, 2018 for China, and 2019 for US. For India, Investor accounts refer to folios.

Industry is projected to grow sharply in the coming years



Financialization of Savings is an ongoing megatrend across the country.

Become a Mutual Fund Distributor and capitalise on the megatrend. Gain from the untapped potential of the industry, because what has been realised is only the tip of the iceberg.

To begin your journey, visit mfdkareinshuru.com

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